

RATE CARD 2017

EDITORIAL & ADVERTORIAL OPPORTUNITIES

FREE OPPORTUNITIES

NO FEE: FREE!

- ✓ Editorial placements are NOT guaranteed & require a pitch, press materials and non-returnable samples for review
- ✓ Sweepstakes/Giveaways are free but have requirements (such as minimum # of prizes, copy required, fulfillment by the company sponsoring the contest, 1 sample required for review prior to agreement to contest et al)



EDITORIAL
AKA
FREE COVERAGE

PAID OPPORTUNITIES

FEE: PAY FOR PLAY (P4P)

- ✓ P4P posts are GUARANTEED & will be discreetly marked as "Branded Content" per FTC guidelines; no ads from Google AdSense will be embedded within any P4P posts (this excludes ads in sidebars, page & article footers); our staff copywriter will edit for proper grammar/syntax prior to going live.
- ✓ \$100.00* USD per post/per category:
Guaranteed placement available in the following categories:
 - Gift Guide (cross products; cross holidays)
 - Daily Fave (cross all products)
 - Lifestyle category (general placement - no sub-category tag)

includes 1 do-follow link, 1 anchor link, 300/600 word min/max per post written by the sponsor with suggested keywords; post will remain active indefinitely; we manage all SEO and Optimization

- ✓ \$500.00* USD per post;
Guaranteed placement in our Cool Peep of the Week (CPOW) section for influencers (business owners, artisans, crafters, actors, musicians, authors etc.)

includes 1 do-follow link, 1 anchor link, questionnaire to be filled out by Sponsor; includes re-directs to all social handles and sponsor website; post will remain active indefinitely**;
we manage all SEO and Optimization

*ALL SALES ARE FINAL: Payments are accepted via our verified PayPal business account Sales@ChristabellesCloset.com;
sponsors who donate a percentage of sales to charity - ongoing, as part of their mission - will receive a 25% discount on the final invoice

Christabelle's Closet retains the right to remove any and all paid posts for any reason(s) at any time; this includes but not exclusive to defamation of character, risky reputation, indecency, illegal activity et al; refunds will NOT be given in this case(s).
By accepting payment, we do not guarantee sales, clicks, improved SEO etc. We only guarantee placement on our online publication as outlined above.

At the request of the sponsor, posts can be removed at any time, but all sales are final.

At this time, we will not accept P4P for or related to: gambling, illegal drugs/activities, tobacco, pornography, firearms, religion, politics;
Christabelle's Closet retains the right to refuse and sponsor/brand/individual etc. for any reason at any time.

Bulk purchases are available at a discounted rate - please email Ads@ChristabellesCloset.com for more details